



## SERVICES PORTFOLIO

### IT Security & Compliance

Staying a step ahead of the bad guys requires focused management and execution. Make sure business technology protection is a priority.

### IT Support Services

We monitor and manage our clients' networks, desktops, and everything in between.

### Physical Security

There's one thing everyone agrees on - protecting your people and your assets is absolutely critical.

### Corporate Audio, Video Services

Keep your people connected. Conferencing and video room systems save time, money and travel.

### Structured Cable | Wireless Access

As the size and nature of your business changes, so will your need for IT access and more speed.

### Professional Consulting Services

Need advice for a big project or want strategic input that will help you meet your IT goals?



## IT Services

# Web Design & Application Programming

Is your business leveraging the web to its full potential?  
If not, you could be missing out on cost effective ways to ...

- Showcase your brand, generate leads, stimulate sales, and reach global markets
- Strengthen customer support and build credibility with your expertise
- Leverage CRM applications and collect market intelligence
- Share information with partners, improve products & services, and lower marketing costs

## It's Your Business

The public expects every business to have a website. They are as essential as smart phones. But static websites are not enough to drive your business forward. Your website must generate information for you that can be acted upon to build business value. Getting to this point requires a combination of marketing savvy and technical expertise – skills typically found within big businesses. For smaller companies, NuLeaf offers the skill set to build a new website or fine-tune an existing one.

## What We Do

NuLeaf partners with web design and application programming experts who will help your business choose the right website hosting service and delivery platform, and build everything for you, including:

- Websites and blogs; content creation
- Data collection: forms, polls, surveys; eCommerce applications and databases
- Secure portals for customers and partners; Integration with CRM apps
- SEO and Social Media, eNewsletters, and eMarketing campaigns
- Mobile access via smartphones
- SEO, Analytics and Reporting

## We Make the Web Easy

If your business is not using the web to its full potential, NuLeaf can help.